

How can change Window 8 the entire world

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ABSTRACT

Modern widget come with an address book or contact list because the people we acquaint and share with are so important to how we use those widgets. Email, texting, phone and video calls, social updates and comments – these are but a few of the people-based activities we do with the phones, PCs, and tablets we use every day. With Windows 8 we set out to meet this primordial need with a new kind of contact experience: the People app. The People app in Windows 8 is a modern take on the flat contact lists of the past—it's built for the way you acquaint today, and it's connected to the cloud services you already use. The People app connects to your email and social accounts, bringing together all your contacts (and what they're up to) in one accessible place. Windows 8 Consumer Preview users have already used the People app millions of times and received millions of social notifications on its live tiles. We are proud of the early enthrall for our approach, and thankful for everyone's helpful feedback on how we can improve this early preview version. We thought we would take some time to share more of our Outlook on the modern social address book, and how our point of view is driving the evolution of the People app in Windows 8.

Key Words: Widget- Device, Primordial- Fundamental, Enthral-Enthusiasm
Accessible-Convenient, Outlook-Perspective Acquaint-Communicate

Introduction

As we get close to the general availability (GA) of Windows 8, there are many things that the Windows team and other teams at Microsoft have been doing to get ready. Of course, the most important thing has been working with PC makers to help them ready the wave of amazing Windows 8 PCs that will soon be available. Some of these have been announced already and more announcements are to come. With Windows 8, we also introduced a new Store for Windows 8 app, as well as a number of new apps that are included with Windows. We already have thousands of apps in the Windows Store, even before GA, and we're working with developers from around the world to bring more in every day. The Windows Store represents an unprecedented opportunity for developers to

reach hundreds of millions of customers, and we're very pleased to see the exciting things that are showing up every day.

Here are some highlights of the changes we'll see:

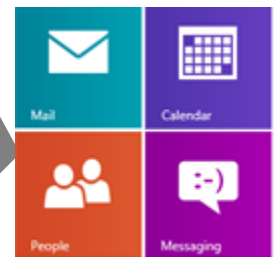
SkyDrive

- Search within SkyDrive
- Rename and move folders and files
- New first-run experience
- Customer sort order



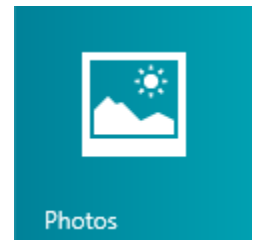
Mail, Calendar, People, and Messaging

- Conversation view of your inbox
- Complete IMAP account support
- Accepting and declining invitations in email
- Capturing and updating your account picture
- Improved search
- Search for a contact within the Messaging app



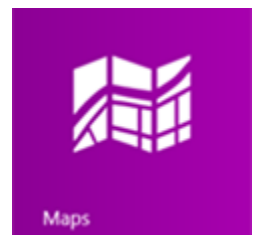
Photos

- Crop and rotate photos
- New auto-curated collage slideshows
- View photos and videos on network locations in your Pictures Library such as Windows Home Server, network shares, and Home Groups
- Move through photos in your Pictures Library even when you open them.



Maps

- Bird's eye view
- 3,000+ indoor venue maps
- Driving directions hints
- Improved navigation and layout
- Improved customization, including custom pushpins and roaming options
- Integration with Bing and Travel apps.

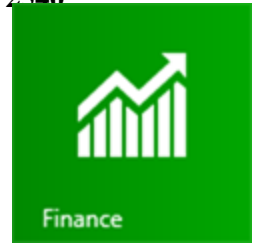


Bing

- Richer search results for local content and images
- Bing rewards integration
- Use zoom on your search results to see related queries
- Use the file picker to select an image from Bing to use on your lock screen or in your other apps

Finance

- Additional news and magazine content
- More market exchanges enabled
- Finance videos



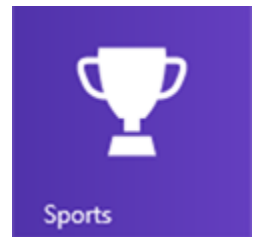
News

- Additional news content from partners such as The New York Times and The Wall Street Journal
- Enhanced article reader, including font customization, zoom, pagination, and more
- Improved offline reading experience
- News videos
- Slideshows



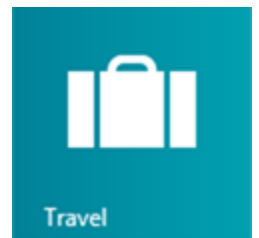
Sports

- Additional news and magazine content
- Sports videos
- Slideshows
- New soccer leagues, including MLS, J. League, and Brazilian League



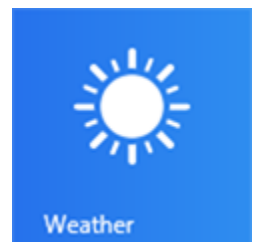
Travel

- Additional news and magazine content
- Improved flight search and new flight progress indicator
- Improved hotel listing page
- Interactive 360-degree panoramas (gyroscope supported)



Weather

- Improved default location usability
- Hourly weather forecasts, up to 10 days
- Day & evening high/low temperatures



Video

- Purchasing in local currencies
- Closed captioning
- Search by actor or director



Music

- Expanded music services
- Rich "Now Playing" experience
- Discover more music with SmartDJ



Games

- Exciting new games
- In-game purchasing
- Invites and turn notifications

Social is as social does

Windows 8 doesn't just feature Face book and Linked In contacts in its People contact book, it lets you anchor people on your Start screen, see status updates and share across multiple social networks from all over the OS.

Getting connected faster

Windows 8 reconnects to Wi-Fi more quickly than the same PC running Windows 7; it also connects to a mobile broadband connection more quickly. And you don't need to install any of those irritating driver apps from your mobile operator that stop your Wi-Fi working or change your other settings, because Windows has built-in drivers.

Microsoft's changing environment

Windows 8 puts natural user interfaces front and centre, much like the new Windows kernel-powered Windows Phone. With a variant of the same kernel in phone, tablet, desktop, server and cloud, Microsoft can now offer a single programming model that scales from pocket to Azure.

Updating Windows 8 for General Availability

During the final months of Windows 8 we challenged ourselves to create the tools and processes to be able to deliver these "post-RTM" updates sooner than a service pack. By developing better test automation and test coverage tools we are happy to say that Windows 8 will be totally up to date for all customers starting at General Availability.

Supporting lots of printers

One of the big benefits that Windows provides to apps is that it abstracts the specific printer from the app, so that the app's programmer doesn't have to worry about what printer you've installed. Windows supports tens of thousands of printer models in total, including printers that are supported by drivers available via Windows Update or the manufacturer's website.

The following table summarizes how the relevance of the inbox coverage has increased, while disk use has decreased.

	Approximate number of devices supported in-box	Approximate installed base	Disk space used
Windows Vista	4200	55-60%	768 MB
Windows 7	2100	60-65%	446 MB
Windows 8	2500	70% at release growing to 80%	184 MB

The Windows 8 printer driver model also allows us to focus our manufacturing partners on a set of code that will not change as much from one version of Windows to the next, so we will be able to more usefully spend those resources on improving quality and performance, instead of constantly repopulating the driver set.

Our goal in Windows 8 is to redefine people's expectations of their PC. The most commonly used settings (those similar to the ones exposed on most phones or tablets today) are available within the new UI. New Windows 8 apps cannot alter system settings for the most part (with the exception of a few specifically architected capabilities, such as enabling location services or using the webcam, which require user consent.)

Conclusion

When Windows arrived, with PC, it changed the world as anyone could have a computer. Computer became a commodity. With Windows 8 and the Microsoft ecosystem, the world could change again – The ecosystems will become commodified in the sense that everyone, on any device, can start using them. Think of TV's with Windows 8? Computers. Smart and maybe even feature phones. How many devices you know that could run Windows? Hell, even things like the ATMs usually run on Windows.

Also, when you have an ecosystem like this, how is anyone supposed to compete with it? Apple would be the closest competitor but they don't come even close to the reach Microsoft has. The dominance of Microsoft around 90s might be just the first chapter, as there is a decent possibility that it will change computing as we know it, much as Windows did with PC.

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