

ENTREPRENEURSHIP IN EDUCATION INDUSTRY

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ABSTRACT

In terms of our contemporary education industry, which offers Products and services based on Intelligence Quotient (IQ). Umpteen products & services are offered in the industry by different Organizations and government bodies in an organized and unorganized way in terms of “courses”. These courses serve both higher and lower segments of education industry; it ranges from small Play schools to Business schools - affiliated by the private universities and government bodies like CBSE, ICSE boards etc.

Currently in India & rather across the world role of education cannot be ignored & people are serious about it. In India ample private social trusts are running their schools and colleges and everybody is catering their products and services. Currently our industry focus towards IQ only but in terms of complete development of the student “Complete direction” is required too. We are not denying the fact that IQ does not have a significant

role for the development of child .Our concern is 360 degree approach and we will achieve this by creating a healthy mental balance by focusing IQ along with significant focus on Spiritual Quotient (SQ) and Emotional Quotient (EQ), Adverse Quotient (AQ) too. In India our roots are so strong in terms of our culture. Our education system is growing but multi dimensional & that too a balance development is required as a "vision". Focus toward Emotional Quotient (EQ), Spiritual Quotient (SQ) cannot be ignored. As if till today even, focus of entire education fraternity is lacking towards the fact that Emotional Quotient (EQ) and Spiritual Quotient (SQ) is important. It had been yet ignored more of – that is why we can see "live examples" of these "big scams & corruption" in our political and economical systems. Across the world Human values are deteriorating. After all who is responsible for everything wrong going around us? Our so called "well educated" people & society. It is an alarming situation for all of us. In the later progression of this article we will see how dramatically our "Lab experiments" will prove that contemporary education system lacks in terms of complete development of the child. Only getting educated does not matter a lot – education with values is very important, but current education system is a "failure" reason being it had given us proficient professionals but they lack "values"(Moral & spiritual both) ,we have dynamic leaders in our political system but they also lack in terms " human values" . Whole society is striving –but the real solution to this problem is "reviewing & monitoring the education systems as per human needs not as human materialistic needs" .Our Current Education Industry has lot more scope to improvise in terms of satisfying the student needs but to serve this noble cause We need to have "Insight & Realization". A consistent Monitoring is required to follow the eternal path, delivering real education with "passion & Innovation" is important.

“Passionate teachers & innovative students” are real assets to any nation. A Nation emerge when knowledge part is properly implemented & followed properly for the progressive cause.

INTRODUCTION

Education Industry has really gone through evolutionary changes in terms of utilization of innovative techniques of teachings based on technology, infrastructure, etc .Though these developments were immensely required to satisfy the educational needs of students. In the last two decades this growth is significant & it is based on the tremendous expansion of Indian economy & industrial need for human resource in India. Our educations industry offers a wide range of products & services which satisfy various students in different segments ranging from “play schools to business schools” and “private institutes to government universities”.

“Direction with the sense of completeness is important”. The objective of our research is to focus 360 degree education based on Intelligence Quotient along with the core focus on Emotional Quotient and Spiritual Quotient too. Objective of the research is to make student & parent peep into his career path based on his “TECHNICAL SKILLS, PERSONALITY TRAITS, INTER PERSONAL SKILLS, INTREST AREAS .We endeavor to make our students understand real situations and characters, our research program is Interactive and help students to understand each & every situation very closely. Our lab tests & training sessions immensely influence the psychology of a child in a very

positive direction and encourage them towards motivated frame of mind. Hence at the progression of the article we will find that our process of experiment is oldest & contemporary with innovative social cause and responsibility. It is simple and scientific way to judge the aura & personality of the child or student. Our research has clearly stated that “this whole mechanism” of delivering the “Skill full Professional” based on the approach of IQ only is incomplete. Our research will certainly give new directions to the whole industry in terms of exploring a value add on which will help to see the corporate scenario from a different perspective. Balance is eternal part of this research work as we are not talking about “Professionals with emotions” rather that we are talking about the professionals with blended traits of behavior based on “emotions & spirituality”. Maintaining professional ethics is right but this right goes wrong when a situation arises where moral values of the professionals are compromised against salary or high money incentives & they were bound to plunge themselves with unethical shades or experiences of life that too without any realization about what they are compromising with.

HYPOTHESIS

1. **Role & Need of Intelligence Quotient (IQ) for child development** – When we closely understand the whole mechanism we will find that grasping power of the child is considered as most important factor. Across the world global definition of IQ is “quick & fast understanding of the subject & retention power of the contents accumulated” reflects IQ of a child. Exposures to diversified areas help the children to enhance its IQ. According to one of the focus area of our Research

“Most important factor is HOW one uses his IQ - “Negatively or positively”. Since very beginning it is a general thought process among all “Thought of Schools”, “Industry experts” & now a days specifically in current scenario rather it is a social perception among people that student having good IQ are complete within themselves because they will crack IIT ,IIM,IAS,IPS etc high profile exams. “Actually They are not”. In India our system had produced great economists, politicians ,high profile officers, business tycoons, actors- but ample of them are valueless , unethical , corrupt. Though socially parents are held with the complete responsibility of their ward but actually it is also moral & social responsibility of “education industry” to bring the sense of completeness in terms of delivering the innovative & only beneficial contents to the upcoming generations of students. One of main concern of our research is “The approach of the industry should satisfy the Mechanism of complete development of child, it should be 360 degree, so that development of the child should be rational in all aspects”. On the top of that our education had completely ignore the role of Emotional quotient, Spiritual Quotient & Adverse Quotient.

2. Role & Need of Adverse Quotient (AQ) for the complete development of child – In our experiments & Training Modules we have considered some situations for the “sensitization” of the children. Negativity is bad but value of positivity cannot be understood without it, therefore “our training modules will sensitize all segments of students (of all ages 4yrs. to 18yrs.)”. Our programs will create awareness among

students by facing “Hypothetical Negative situations” which is a best alternate in comparison to facing “Real situation live”.

EXAMPLES OF SOME SITUATIONS TO SENSITISE AND DEVELOP AQ:

- 1. How to handle “Fire Rescue”.**
- 2. How to take & give “First Aid”.**
- 3. Rescue from Reptiles like – dangerous snakes, wasp, scorpio, group of dogs etc.**
- 4. Handling “Medical contingency situations”.**
- 5. Handling theft alone at home etc.**
- 6. How they will handle “parents quarrelling with each other”.**

This research is an eye opener for the parents who themselves are not aware of thousands of risky situations which may emerge as peril to their lives. In our education system no such arrangements are there to satisfy ADVERSE QUOTIENT among students.

But we can inculcate it . If we closely analyze this research paper we will find that that we have talked about ADD ON’s no removals. Our concern is to involve our “Training modules” in our current education system.

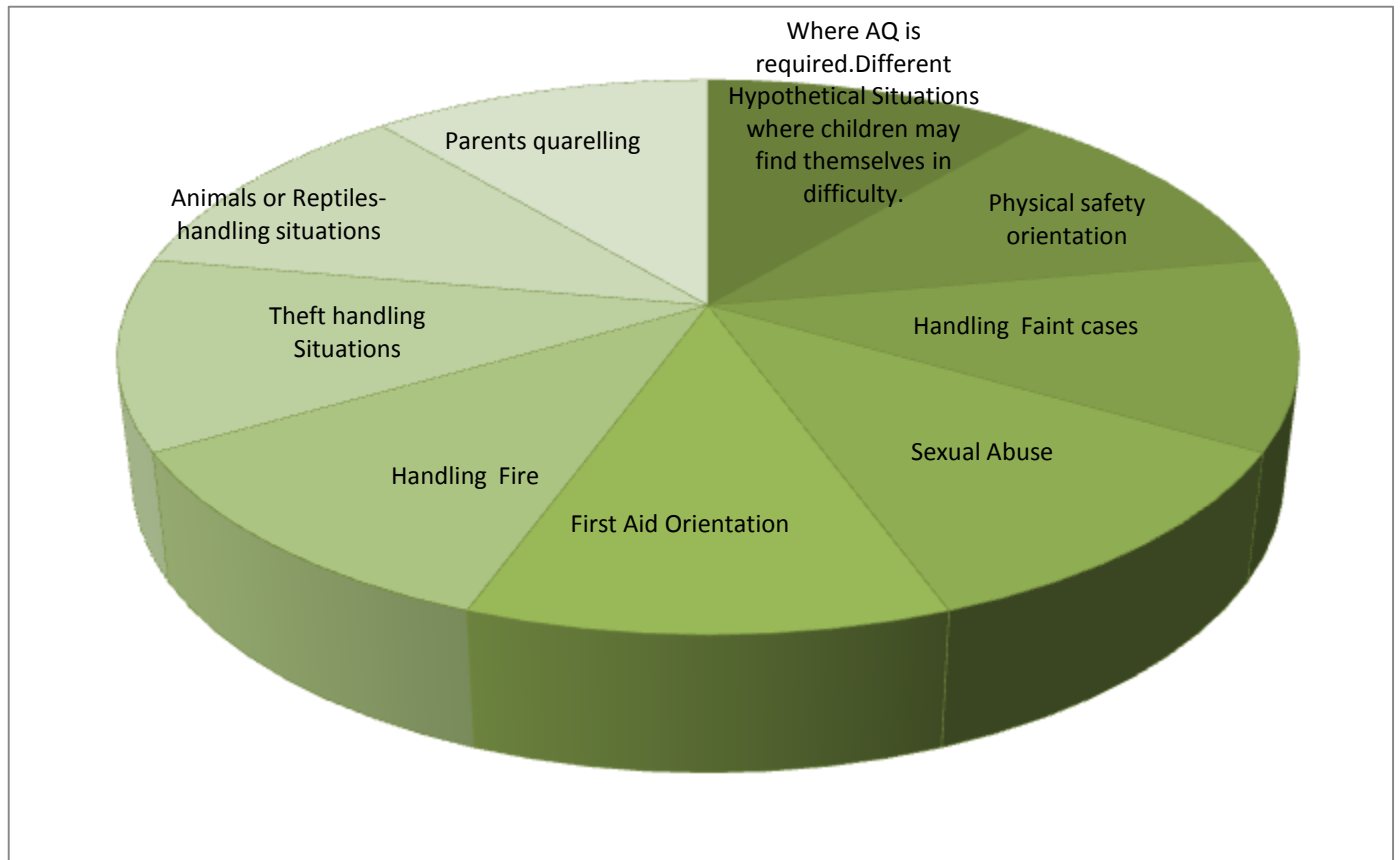


Figure 1- Different adverse situation handling (to develop AQ)

- 3. Role & Need of Spiritual Quotient (SQ) for the complete development of child – In the contemporary world ordinary men work & grow under so many materialistic pressures, that to without realizing the realizing “aim” of the human being i.e. to live life with “mental peace” & satisfaction. These days while meeting personal materialistic concerns “Human being has almost forgotten Being human”. Role of “spiritual quotient” arises when we focus “basic wisdom” among human beings. In Contemporary days we will find very few human beings who really realize the value of even “Spiritual Quotient” because yet “correct knowledge” related to the**

phenomena is not delivered formally among mankind. Our effort towards delivering right contents related to SQ will surely help human being to achieve “mental peace” & basic satisfaction. Quality of karma performed by human being matters a lot, as if it is rule of nature that every “Action have reaction”. Based on the same phenomena “if you will give good, you will receive good & vice versa”. Since childhood if SQ is inculcated as part of the character that will definitely give a very positive impact on entire social structure in long term & short term. In the current scenario inclination of the society towards materialistic concerns is emerging as a need for new generations – as a trend it is not right, because at the core human values are being sacrificed for that.

Understanding of the concept

This concept is not about ignoring any of the quotients. Its is about utilizing the four kinds of quotients i.e. IQ, EQ, SQ, & AQ for balance development of the Human beings. Currently people are following the concept of IQ whereas other quotients are not being taken care by our education system. In India - Practically if we analyze the fact we will find that even “subject like “Moral science” never being taught at higher level even the education boards of good repute like CBSE , ICSE or even state board etc. are never concerned about the fact that “if one student is intelligent that does not mean He or she is a good human being. Complete development of the child took place when all quotients are properly inculcated & developed among them. Our thought process simple & it give emphasis on becoming a “Good Human being” not only “intelligent human being” or not only “emotional human being” or not only “spiritual Human being”. So vision is to follow the development complete of Human being – with Rational understanding of life. But current education system is a complete failure and encouraging the wrong practices & crime in the society. Our society is the live example of poor & sick development of the Human being. It is not because of the one variable contributing towards it rather multiple sets of variable are disturbing it, but major issues are at Education system in India or rather across the world. This research give emphasis on Balance growth of Human being, Rational thought process, being compassionate towards humanity, positive understanding towards situations, being trust worthy, having patience. Based on the above traits which

need to be scientifically inculcated among the students across the world is the latest need of our society.

CONCLUSION

With the objective of achieving right mix-since rational approach is to achieve balance in terms of growth & child development. Our society need to understand the right mix of the culture need to be inculcated among children. By keeping focus upon the concept of only IQ (Intelligence quotient) situation will not get any solution. Whereas at the parallel other quotients like SQ (Spiritual quotient), EQ (Emotional quotient), AQ (Adverse quotient) need to developed. There a many politicians, actors, qualified class officers leading their lives based on IQ or might be based on EQ too but actually they are not able lead a “peaceful life” desired by the human beings. Purpose of this research is to handle the life peacefully with confidence. When we specifically talk about 360 degree development - that means we need to focus completely on all aspects of life i.e. Intelligence quotient(IQ), Emotional quotient (EQ), Spiritual quotient (SQ), Adverse quotient(AQ) at one point. If somebody is intelligent that does not means he or she will be compassionate or honest .He or she may have bright career traits but that does not means he will carry his duty properly. There are many example in India itself where our country had great talented people but they are not interested to even stay with this country why? The reason is- they lack EQ towards their country that is why they are not great patriots but great scientist or doctor or engineer working for any MNC or organization but not for country. In India very rarely we see qualified politicians are honest, or dedicated to the country. Across the

globe people having money may get proper education facilities but inclination of education industry towards IQ is misbalancing the character of the students. The approach considering intelligent students as cream of education industry is strongly objected via this research paper. We believe all students may be good at any kind of “quotient”- need to handled with empathy & passion towards education as perfect phenomena. This research paper understands human beings on practical grounds based on the “course of life” every human need to go through. We understand the positioning of all kind of quotients that is why we are not in favor of ignoring any kind quotient that human brain does understand. Objective of this research is to implement “Education industry” as perfect phenomena of life to be followed by “happy & satisfied souls” living in the form of human beings. This concept had been never initiated previously by any Educationalists but now at the contemporary node - the time has come when we need to strongly follow the above concept with strong implementation to make the “Indian education system as perfect phenomena”. With this concept we are going to create a direction nucleus which will serve the Parents & students across the globe to understand the standardized meaning of education. This “Direction nucleus” will based on its four pillars i.e. . Intelligence quotient (IQ), Emotional quotient (EQ), Spiritual quotient (SQ), Adverse quotient(AQ) , so that rational & standardized system can be followed in India & across the globe

REFERENCES

1. <http://www.swashritsociety.com/holistic-child.html#>

Above link try to follow 360 degree child development –Actually following the concept of IQ & EQ but SQ (Spiritual quotient) & AQ (Adverse quotient) is completely ignored. Where as we have discussed all kind of quotient required to focus for the complete development of child.

2. www.google.com , child 360 degree development of children.
 3. Self Experiential learning - as a an Education Industry professional.
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